



County of Rockland Office of County Executive C. Scott Vanderhoef NEWS RELEASE

Date: March 7, 2011
FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

ROCKLAND COUNTY TO ANNOUNCE CORPORATE EMERGENCY ACCESS PROGRAM (CEAS)

Program Helps Business Recover From Emergencies or Disasters

WHO: Rockland County Executive C. Scott Vanderhoef
Rockland County Senior Public Safety/Law Enforcement Officials
Business Network of Emergency Resources Officials
Rockland Business Association
Rockland Economic Development Corporation
Senior Executives from Rockland County Public/Private Sector Organizations

WHERE: New York Country Club
103 Brick Church Road, New Hempstead, NY 10977

WHEN: Tuesday, March 8, 2011, 12:00 p.m.

WHAT: Announce New County-Wide Program to Help Business Recover From Emergencies/Disasters

Today, the County of Rockland will be announcing a partnership with the Business Network of Emergency Resources (BNET) to develop a new Corporate Emergency Access System (CEAS). In the event of a large-scale emergency, CEAS provides companies quick authorized access to their affected worksites, minimizing economic injury to their business.

“Rockland County has taken the lead in preparing to assist our business community recover in the event of a disaster. We must put in place programs like CEAS so that businesses can start their recovery activities as soon as possible. This disaster plan costs Rockland County nothing, but could save businesses millions of dollars,” said Rockland County Executive C. Scott Vanderhoef.

The CEAS system provides designated employees a standardized credential that is recognized by law enforcement. Companies are allocated credentials based on a percentage of the total number of employees, with only critical staff receiving access.

Joining Vanderhoef at the press conference will be public safety officials, as well as a cadre of senior executives from the following major organizations based in Rockland County: Provident Bank, Pfizer, DHS Systems, United Water, Chestnut Ridge Transportation, Good Samaritan Hospital, SUNY Rockland Community College, Focus Media, Wells Fargo, Clarkstown Central School District, Rockland Economic Development Corporation, among others.

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